

**company profile**

/ our story





**you say brand,  
we tell the story.**

We create authentic stories that navigate your brand through the digital world.





PEOPLE IN AGENCY



OFFICES (CROATIA & SERBIA)



DJ'S IN AGENCY



ANNUAL PROJECTS



PLAY SHOWCASE



**Hello. We are Euroart93.**

An award winning digital agency with more than 25 years of creative experience. We are focused on building immersive digital experiences and strong, lasting relationships between brands and their customers.



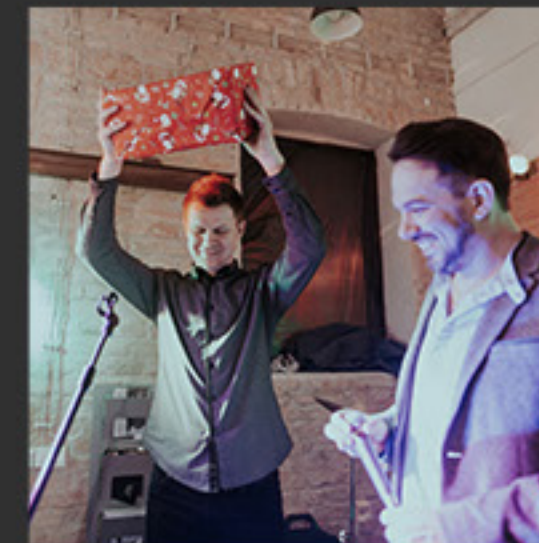
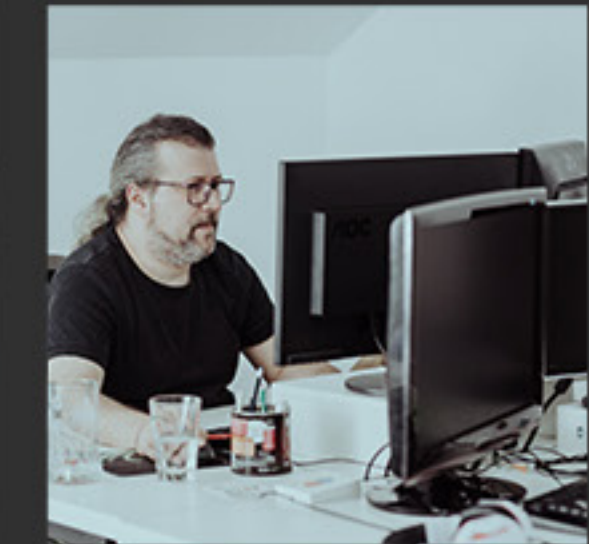
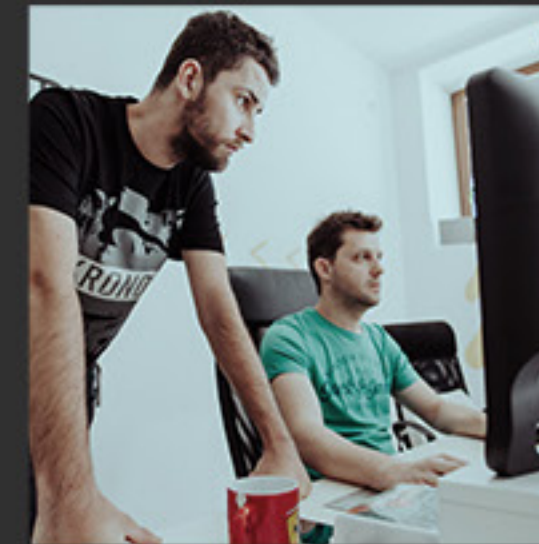
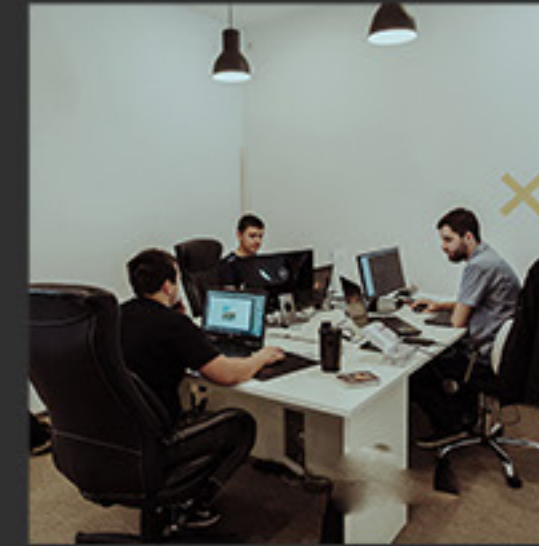


# Company culture

- Core values always respected: “be above the ordinary”
- **Connected** – strong connection between employees (leisure time, gaming nights, quizzes, teambuilding, friday night out, education, workshops & festivals, xmas parties)
- **Horizontal hierarchy** – teams are organized by client groups or specific client needs
- **Annual employee turnover rate** less than 6%

# Why we are different

- Long term clients collaboration
- Wide portfolio of clients with more than 40 clients per month
- Loyal customers who continuously extend requested services (from digital to print and vice versa)
- Agile, creative, reliable team members with extended knowledge beyond their primary fields of expertise





# Our business streams

## UX/UI DESIGN

- UX/UI DESIGN
- STORYTELLING
- CUSTOMER JOURNEYS
- TESTING
- APP DESIGN
- DIGITAL BRANDING & STRATEGY
- IT EXPERTS LEASE
- ADVANCED VR WEB SOLUTIONS

## DEVELOPMENT

- FRONTEND DEVELOPMENT
- MOBILE APP
- WEB SHOPS & WEB SITES
- WEB APPLICATIONS
- CMS
- IT EXPERTS LEASE

## SOCIAL MEDIA

- SOME STRATEGY
- DIGITAL CAMPAIGNS
- INFLUENCER MARKETING
- COMMUNITY MANAGEMENT
- PUBLIC RELATIONS
- IN-STORE ACTIVATIONS
- REPORTING & ANALYTICS
- COPYWRITING
- MARKET RESEARCH

## BRANDING & PRINT

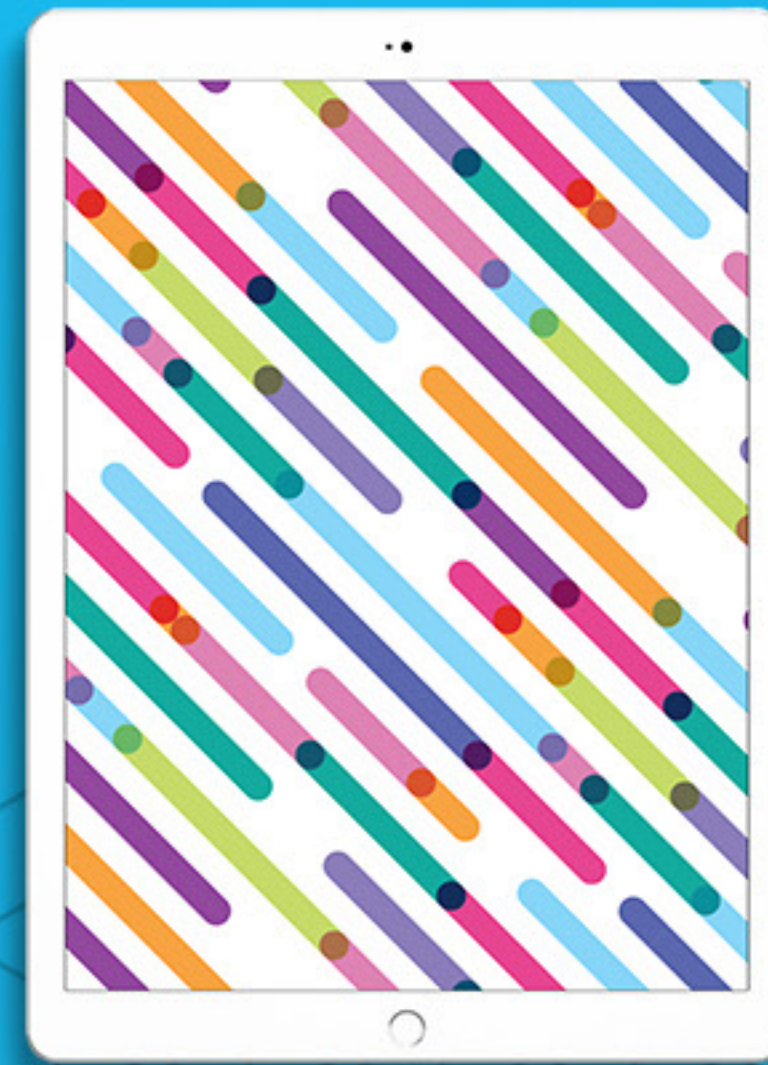
- VISUAL IDENTITY & BRANDING
- VIDEO PRODUCTION & PHOTOSHOOTING
- PACKAGING
- CREATIVE ILLUSTRATIONS
- 360 VIRTUAL TOURS



# 01 workshop



# 02 create & develop



# 03 test & measure



We are deeply in love with:



As a full-service digital agency we combine our passion for design with building a long-lasting relationship with you. Just like you, we strive to build products that make us proud. We believe that the best ideas are yet to be discovered and we are here to discover them with you - for you.

Let's make digital look good. Together.



**relationships**  
**this intimate**  
**are illegal**  
**in some**  
**countries.**





.net

THE  
LOVIE  
AWARDS



AWWWARDS®

The  
Communicator  
Awards

DAVEY  
AWARDS



web fest



CSSWINNER

iab.  
mixx  
AWARDS 2016  
Best Digital  
Innovation Award



MIXX

idejaX

The  
Telly  
Awards

80+  
AWARDS FOR  
OUR WORK

sooo... you still  
need some **proof?**





**Our works | Showcase**

/ social media





# A1 Croatia

## DIGITAL AGENCY

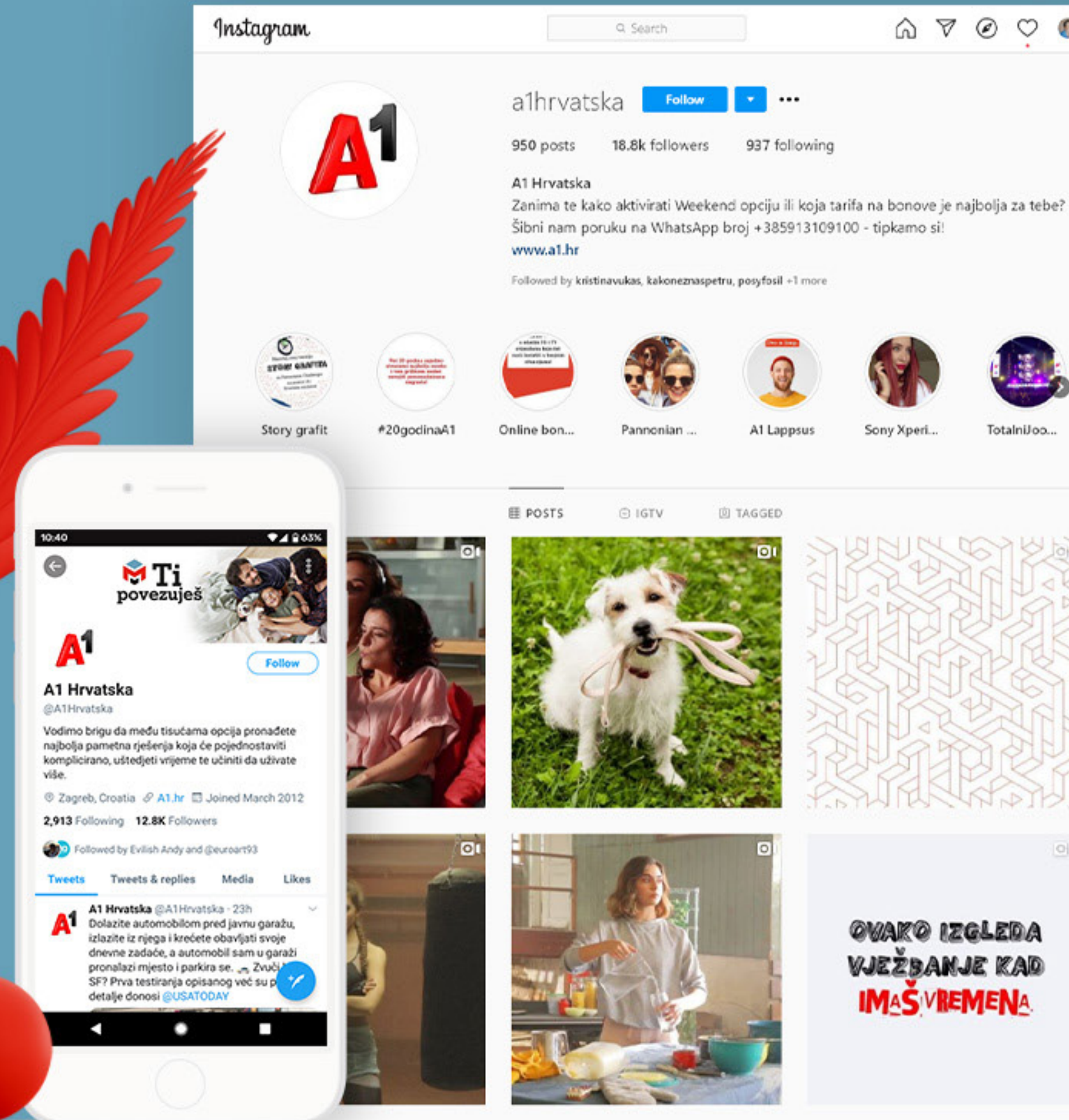
Generating creative content

Creative visual solutions

Web and application development

Video production

Monthly engagement reports





# 20 years of A1

PLAY SHOWCASE



VIEW AWARD

VIEW AWARD

VIEW AWARD



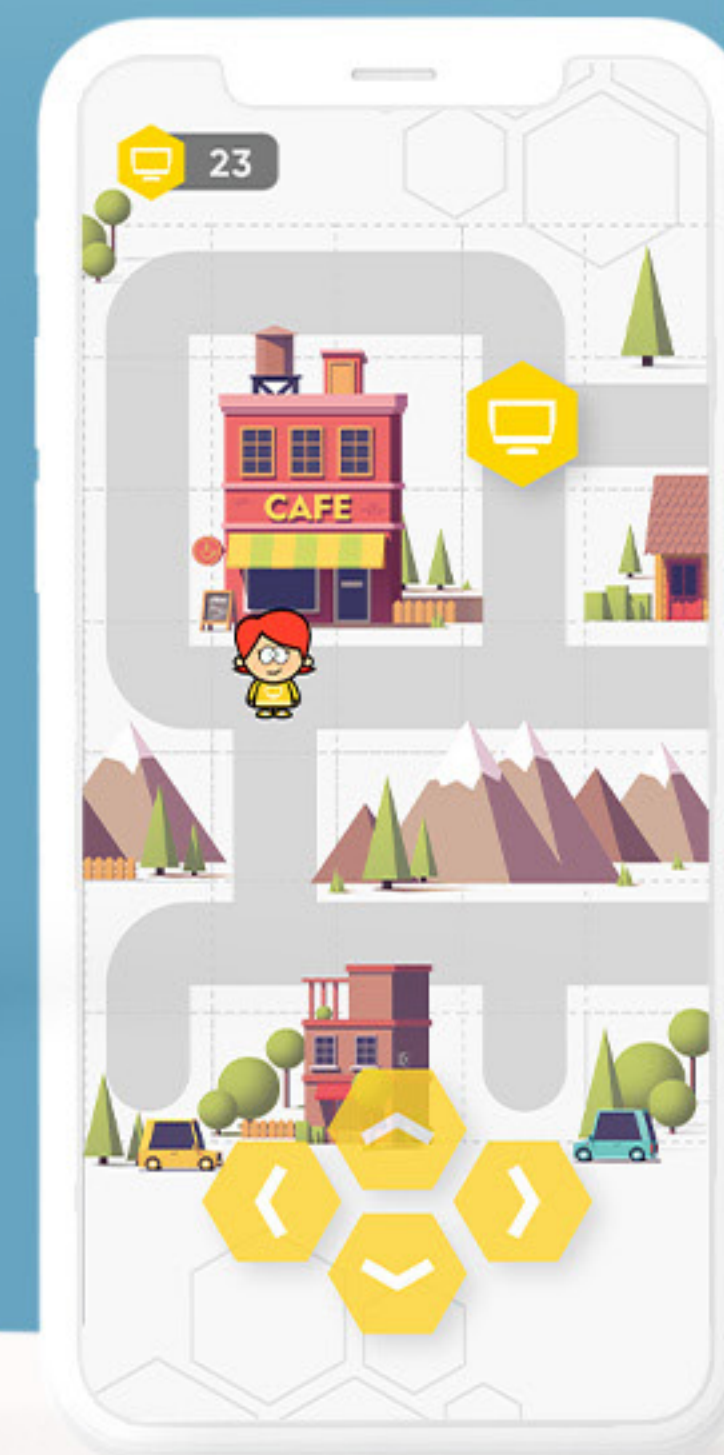
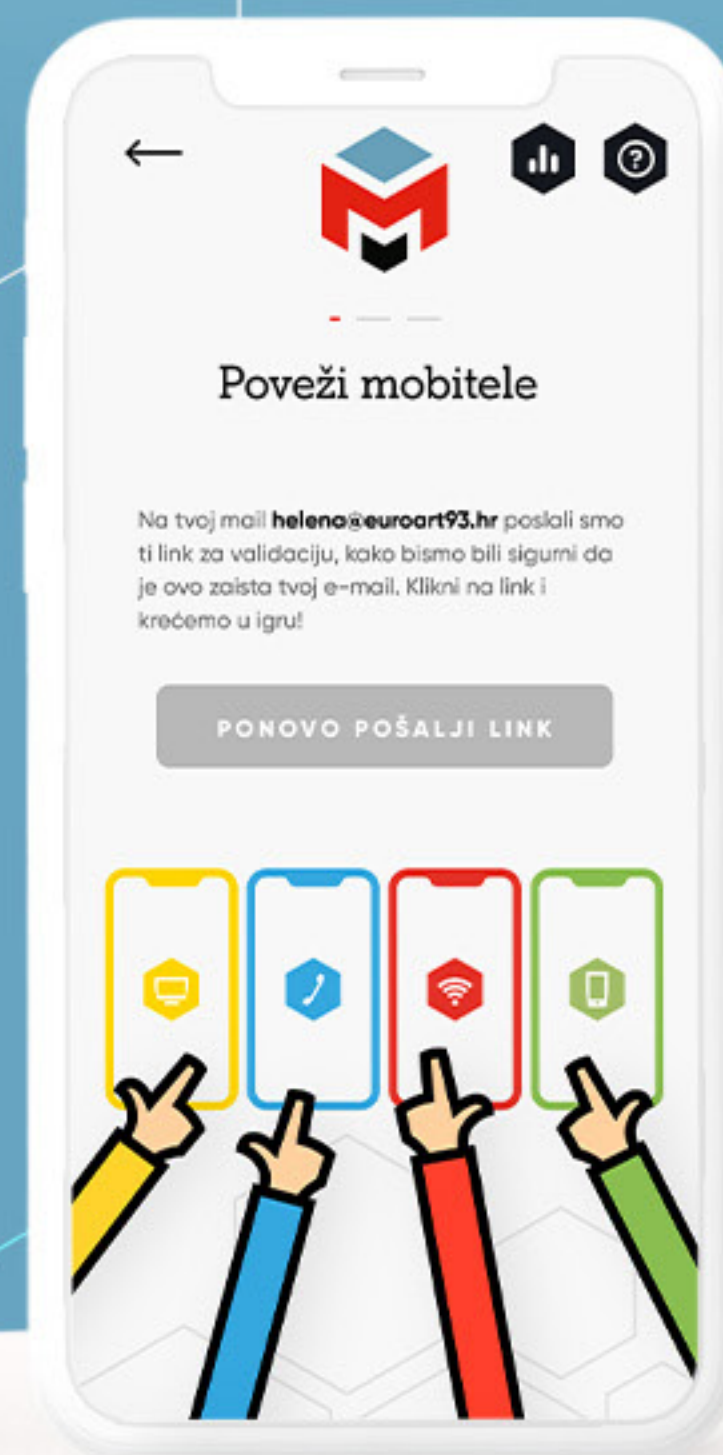


# A1 #TiPovezuješ

[VIEW WEBSITE](#)

## CREATIVE MULTIPLAYER GAME

We developed a game that could be played only on mobile phones, and depending on how many mobile phones users connect, the game spreads and they can get more points.



Total number of players:

**4.798**

Number of teams in the game:

**3.229**

Website visits:

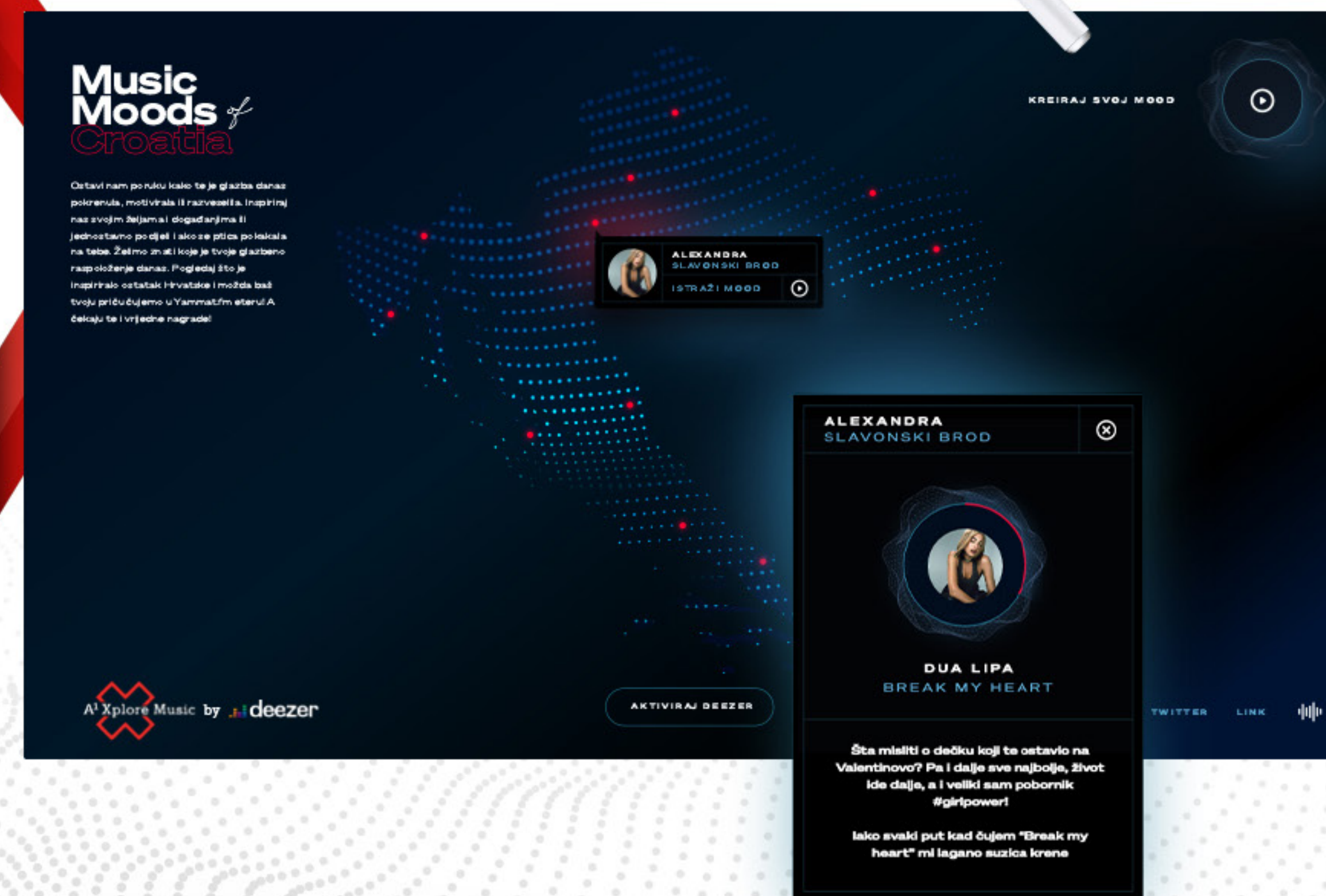
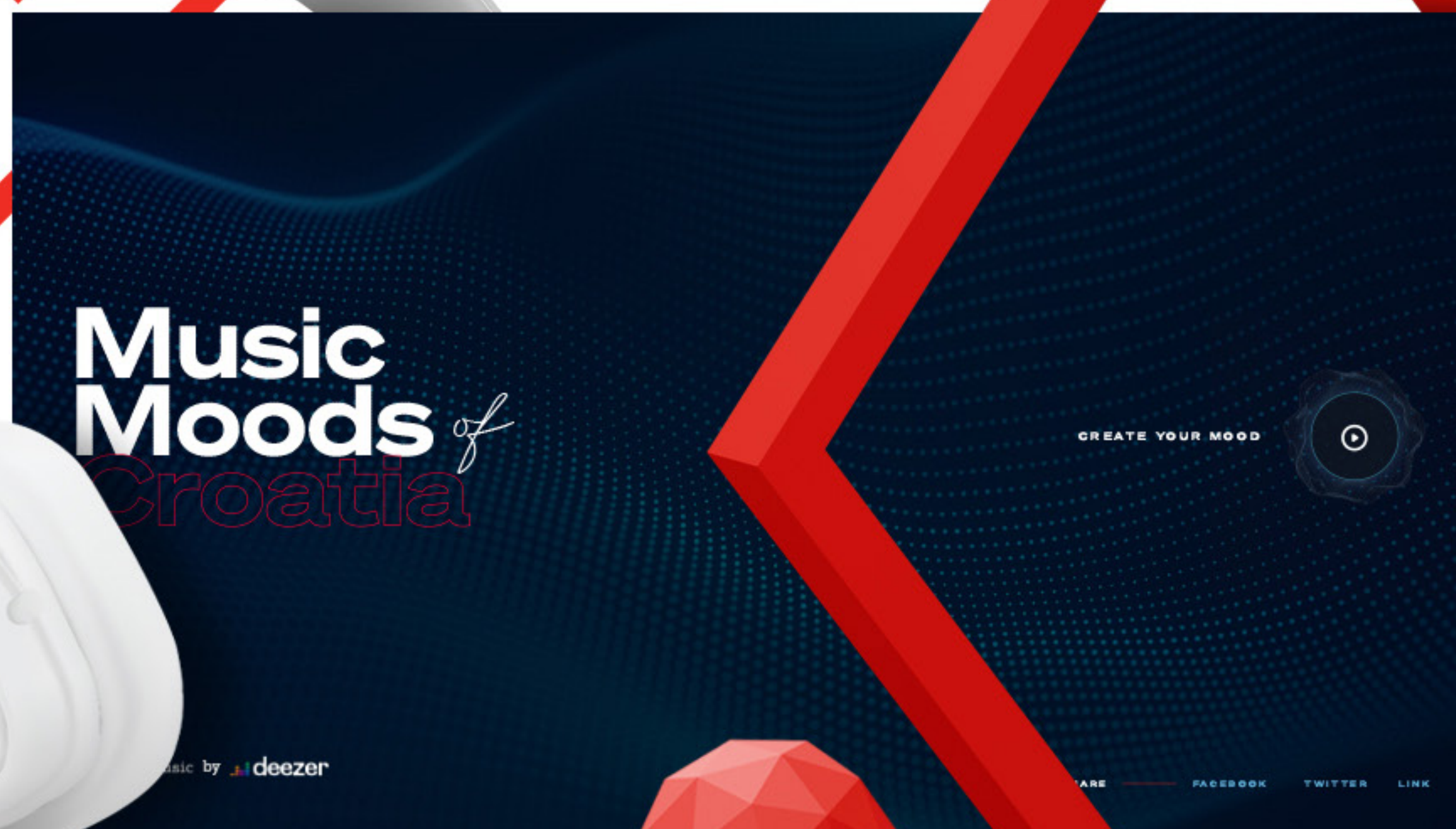
**17.273**



WEB & MOBILE APP

# A1 Xplore Music by Deezer: Moods

[VIEW WEBSITE](#)





# A1 #Swipe2Switch

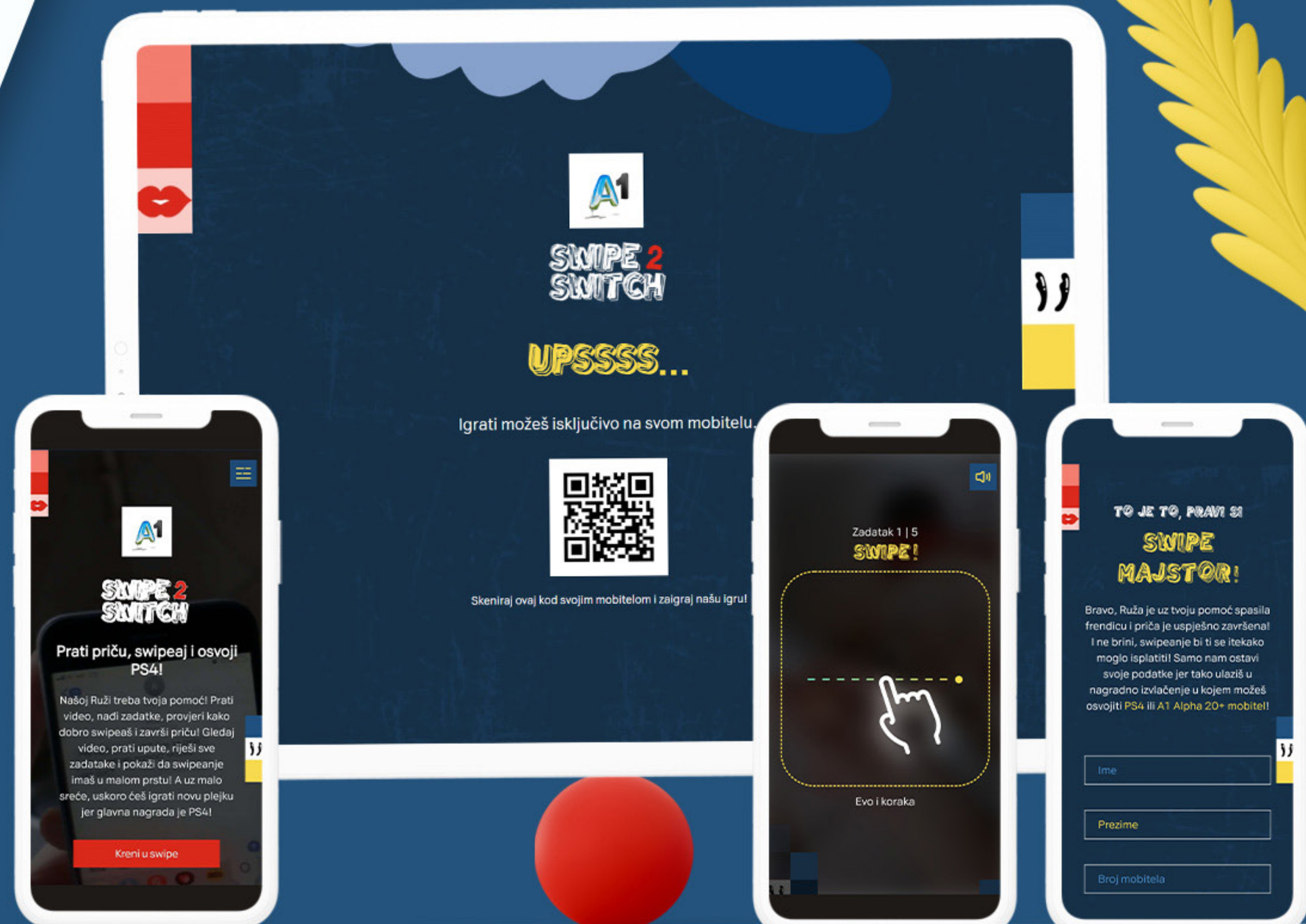
[VIEW VIDEO](#)

In order to promote Youth offer, we came up with creative digital idea about interactive first person video with our main character from ATL. Innovative video in which users swipe and switch in order to collect points and win award.

FINALIST:

## MIXX

BEST BRANDED  
CONTENT





# Digital guide through A1

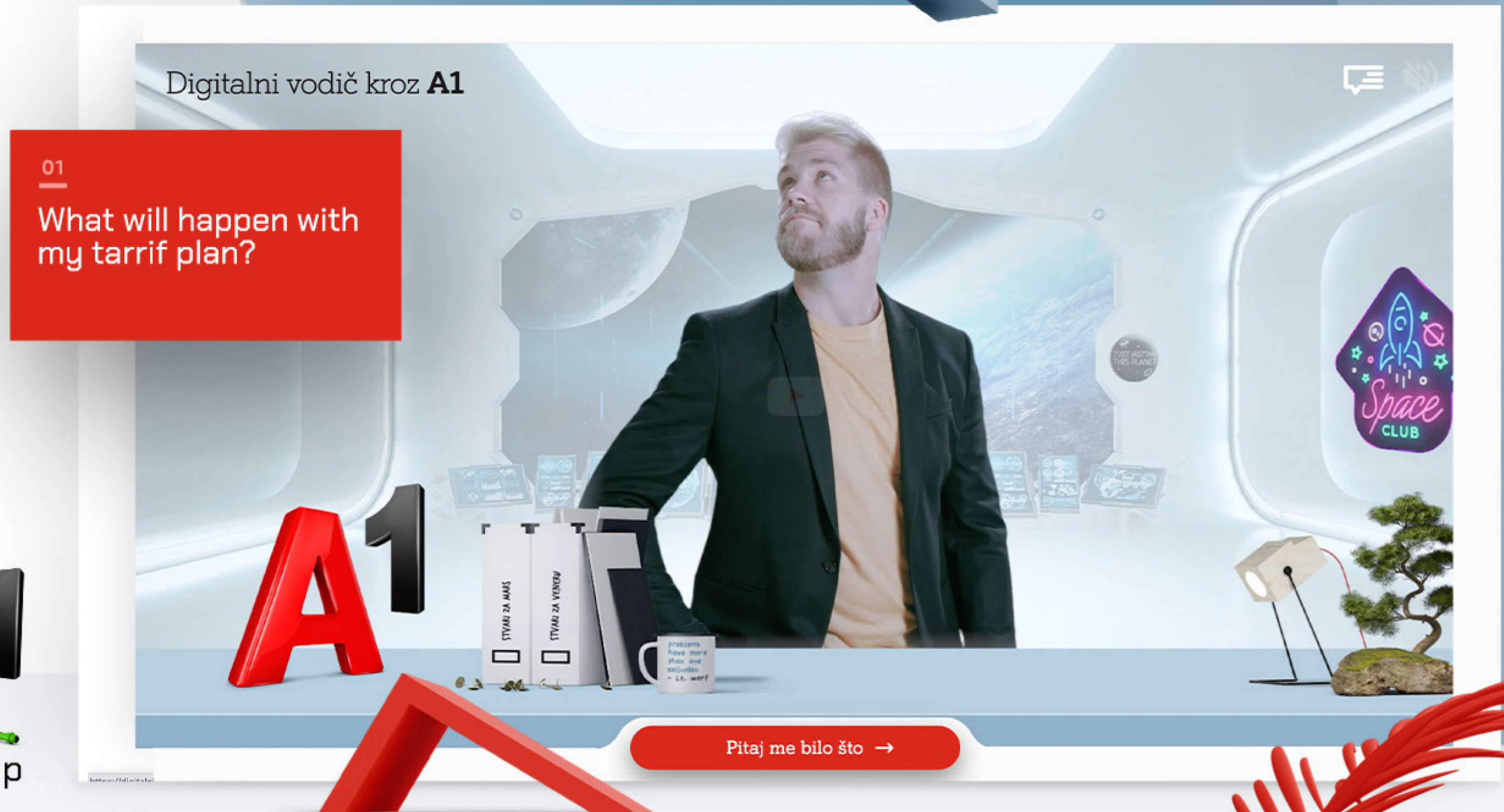
[VIEW WEBSITE](#)[VIEW SHOWCASE](#)

## INTERACTIVE VIDEO GUIDE

After 19 successful years VIP telecom was rebranded as A1 Croatia and welcomed into the A1 family.

We predicted that the transition would create a lot of questions from users worried about how it would influence their existing phone bills, internet accounts etc.

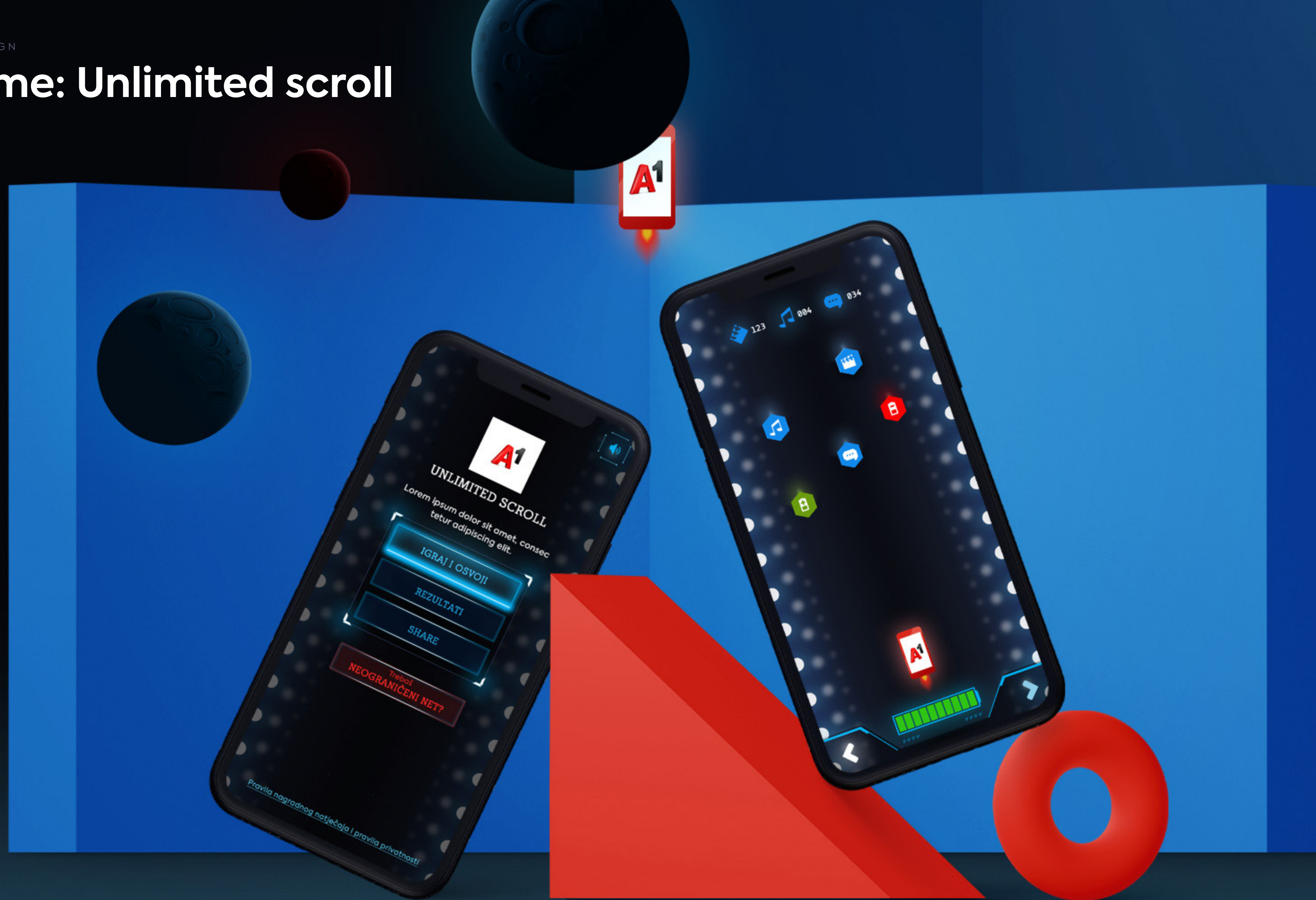
So... we decided to get one step ahead of the problem and we designed and developed A1 Spaceship - Digital Guide. The guide consisted of FAQ which were answered by a person in a fun and engaging way.





DIGITAL CAMPAIGN

# A1 Game: Unlimited scroll





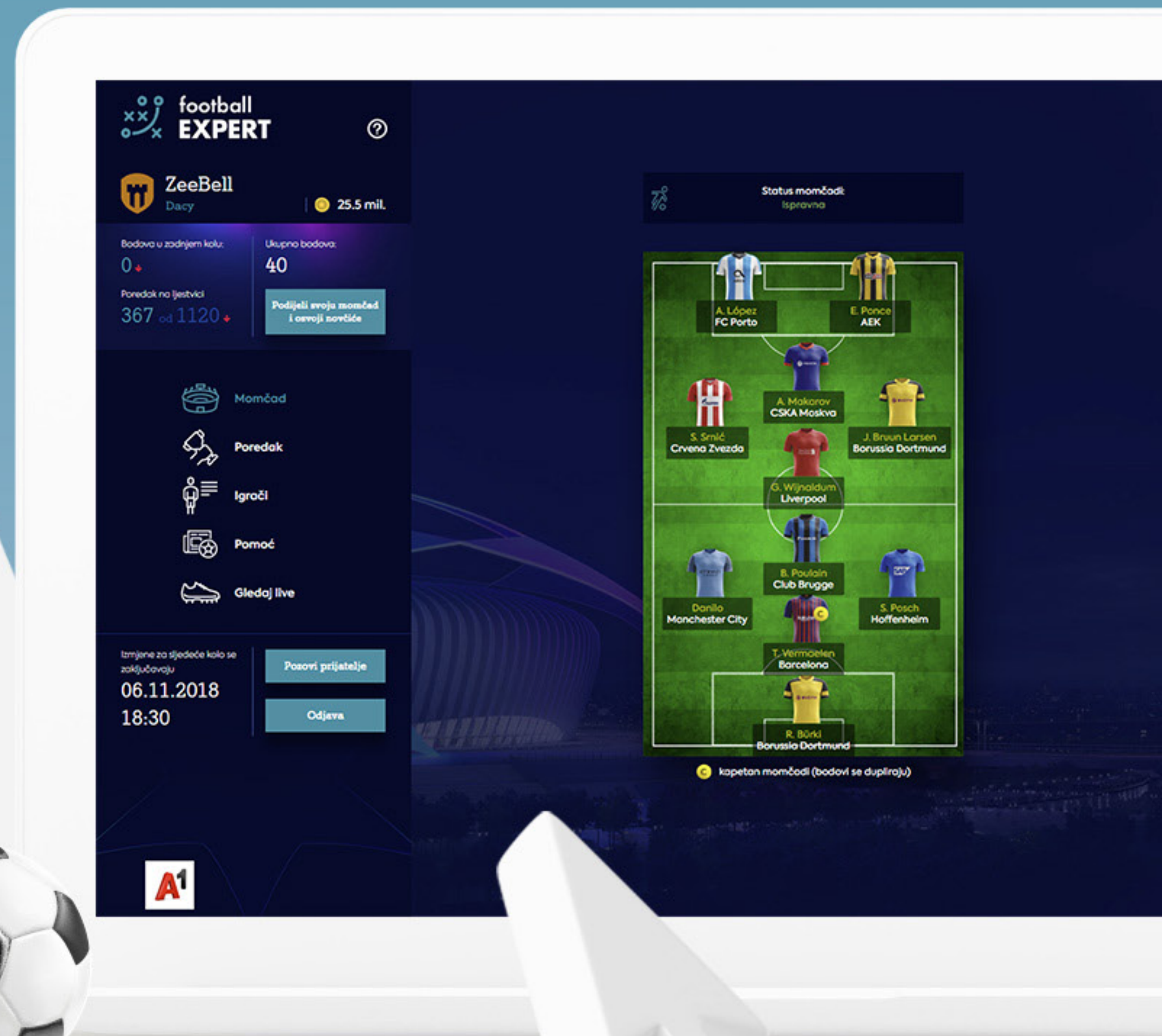
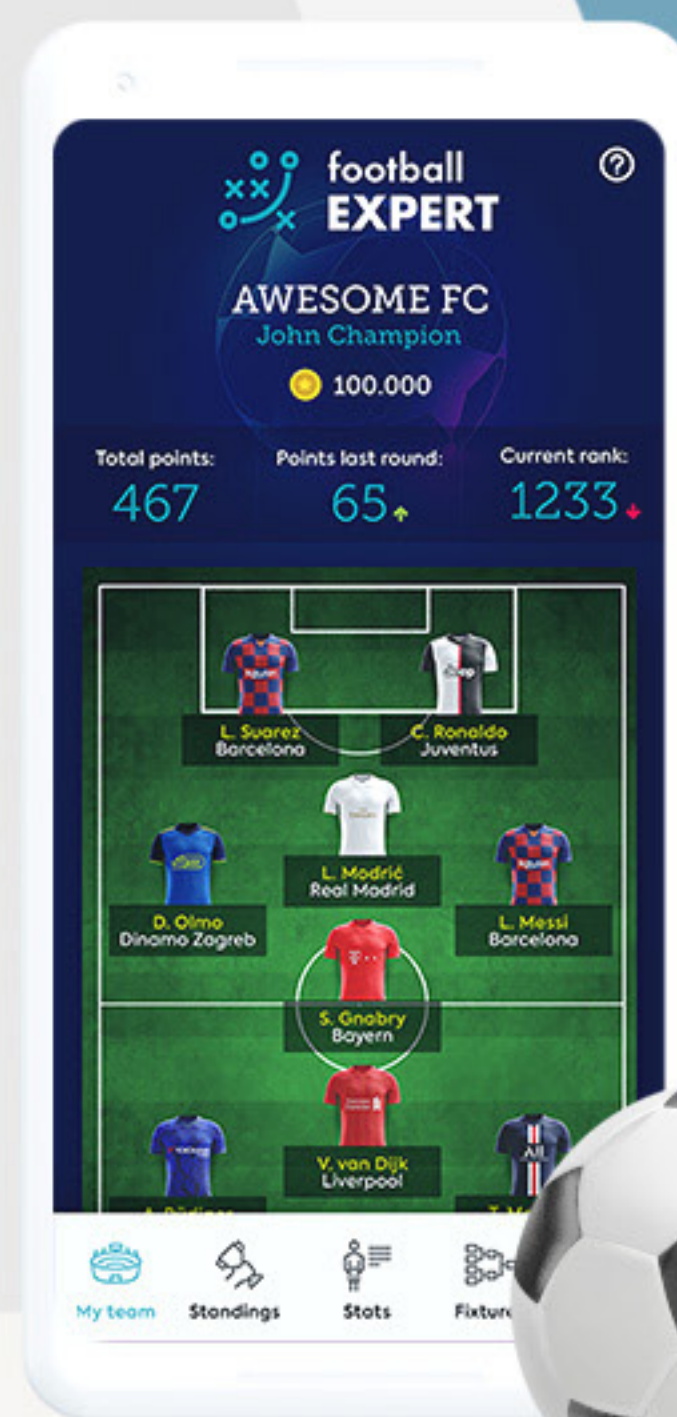
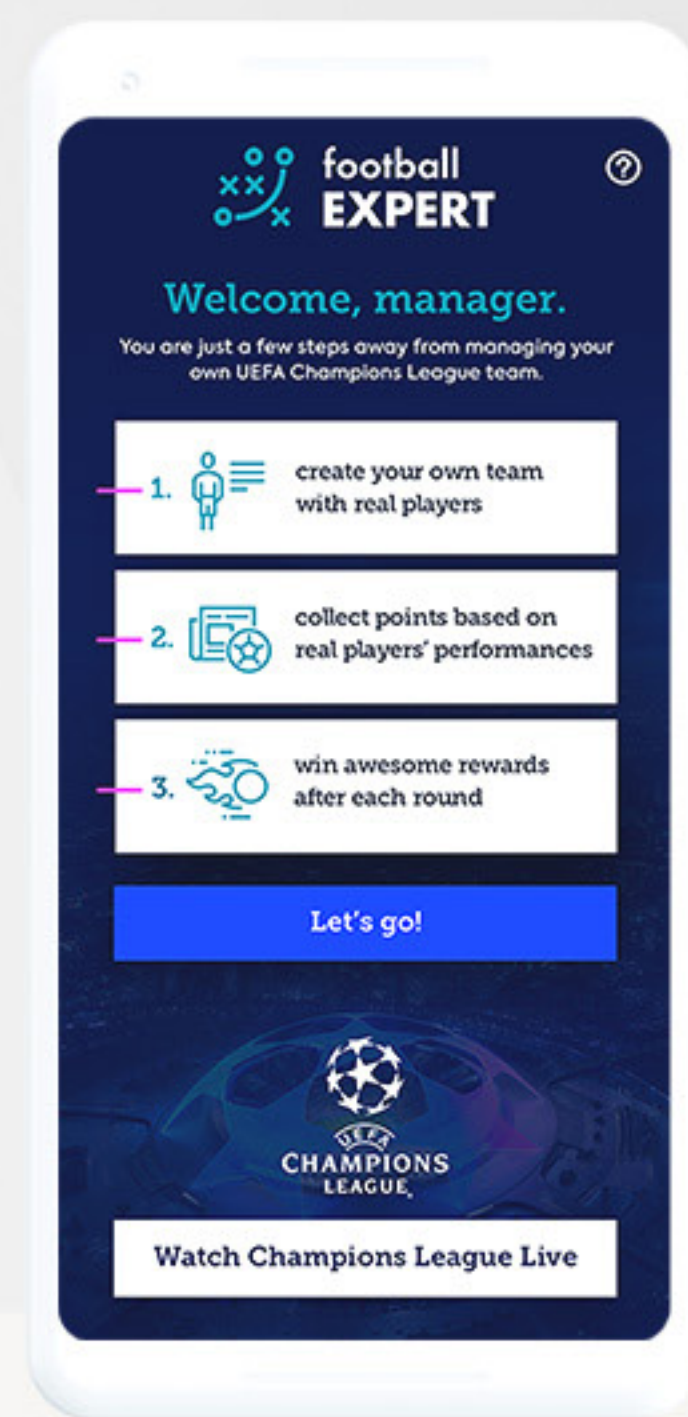
# A1 Football Expert

[VIEW WEBSITE](#)

Seasons running: 3

Total users so far: more than 3.000

**GOAL:** Raise awareness about A1 Croatia sport TV channels as a part of their TV packages. We made this game in order to promote Champions League and PlanetSport channels. engaging way.





# A1 Game: Heroes of Social



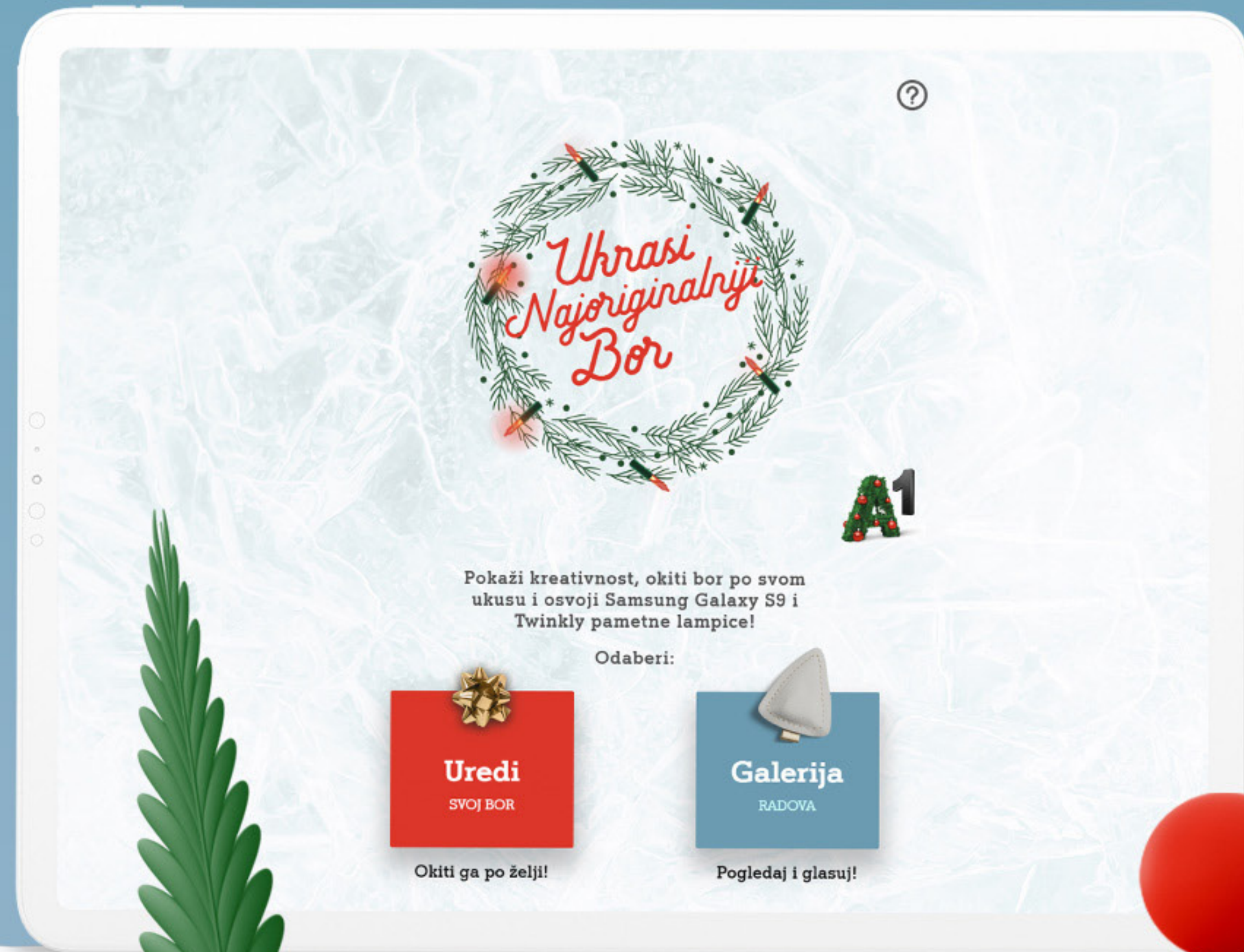


# A1 New form of holidays

VIEW SHOWCASE

## CHRISTMAS CAMPAIGN

Go digital and offer users new experience during the holidays. Main part of the offer in Xmas campaign were smart Christmas lights so we decided that everyone should get a chance to try them and show their creativity.





# Telenor Serbia

## Telenor Banka Serbia

## Telenor Montenegro

### DIGITAL AGENCY

Generating creative content

Creative visual solutions

Facebook activation and application

Making HOW TO video guides

Monthly engagement reports





# Telenor Banka “Irvaz zna”

[VIEW VIDEO](#)

## CHRISTMAS CAMPAIGN

- Interactive website
- Game
- Video
- Live event
- FB posts

Total users post reach:

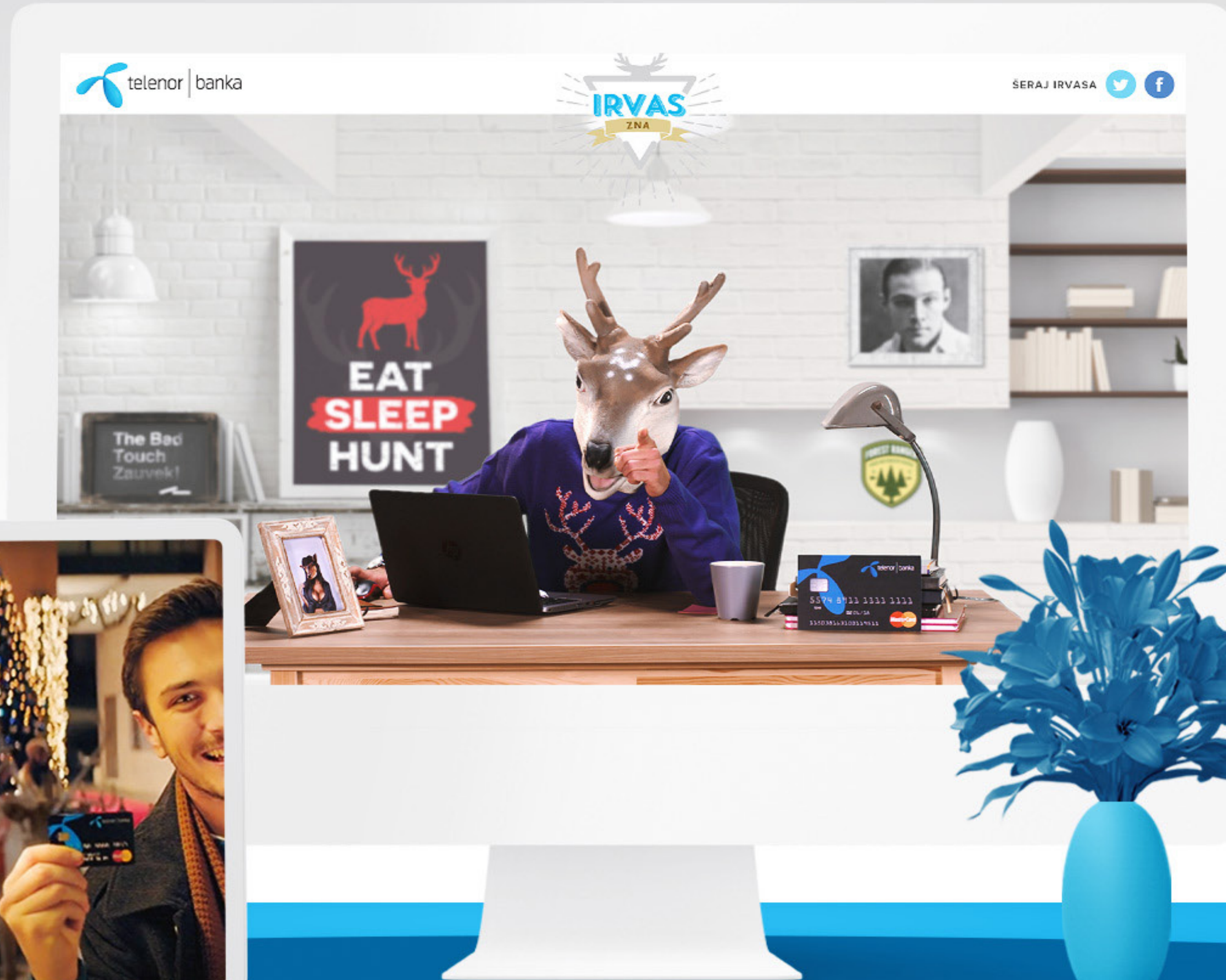
2.083.200

Engaged users:

25.916

Total shares:

1.090 Telenor banka's  
most shared content!



**iab.**  
**mixx**  
AWARDS 2016

**Best Digital  
Innovation Award**



# Telenor Serbia Clash Royale

[VIEW VIDEO](#)

Mobile game Clash Royale was a part of postpaid offer in Telenor Serbia. We connected ATL and made integrated campaign with grand finale: **First Clash Royale tournament in Serbia.**

Likes, comments, shares:

6.000+

Users reached:

1.000.000+





DIGITAL CAMPAIGN

# Telenor Foundation Serbia

[VIEW VIDEO](#)

Socially engaged campaign  
and promotion of Telecenter.



**315.091**

TOTAL NUMBER OF PEOPLE  
REACHED IN THE CAMPAIGN

**4.040**

TOTAL NUMBER OF  
INTERACTIONS

**52.509**

VIDEO VIEWS



# Telenor Montenegro Viber stickers

VIEW VIDEO



**355.000** PUBLIC CHAT FOLLOWERS  
**1.000.000+** DOWNLOADS



meet  
**Danilo**

Montenegro's reincarnation  
of Apollo, the son-in-law  
every mother dreams  
of having....



and  
**Čađo**

Montenegrin Mountain  
Hound and best wingman  
you can get.



# Huawei Honor 20

[VIEW WEBSITE](#)

[VIEW SHOWCASE](#)

Two years after a very successful Honor 9 campaign, “Mosaic of light” returned once again.

We made Honor 20 campaign in collaboration with Telenor Serbia and Honor.

## ENGAGEMENT:

### ON SOCIAL MEDIA

Reach:

1.739.007 users

Interactions:

7.311

Video views:

112.294

### ON WEBSITE

Total number of sessions:

75.350

Total number of users:

62.682





# L'Oréal Adria Dream long

L'Oréal launched a new product within the Dream Long franchise – the Dream Long Steam mask – a brand new and innovative product format that added in Elseve portfolio.

**IDEA** After endorsers already used our Dream Long products and presented them on their social media channels we want to keep talking about new product from this line.

**WHY?** Elseve brand has no brand channels of its own and beauty community on the other hand has stable beauty community that endorsers developed on their channels.

**GOAL** Raise awareness about new product through endorsers' channels who are already familiar with the product.

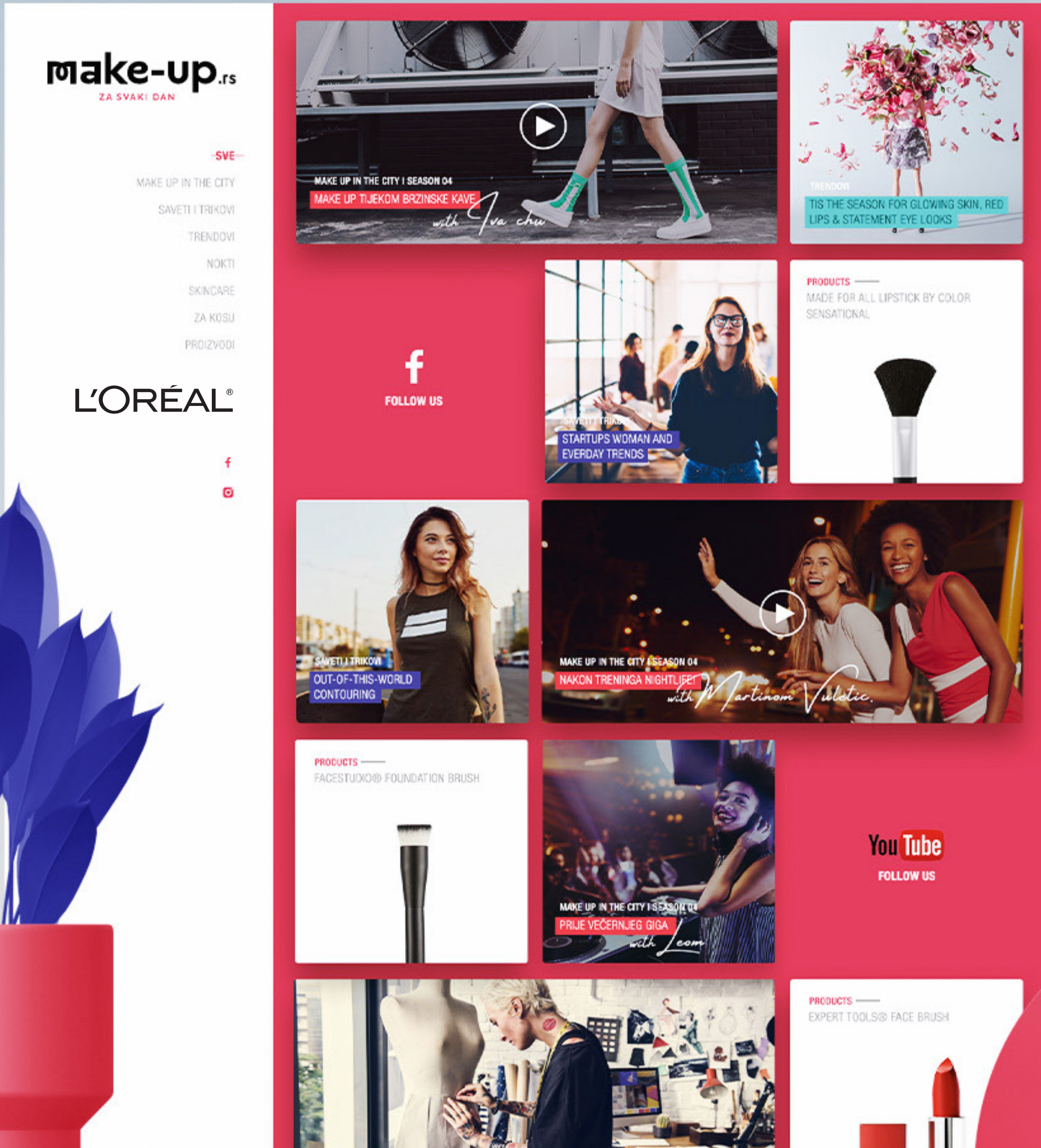
**ENDORSERS** Product introduction through Youtube video and Instagram stories in which they presented how to use new Steam mask and explained it is a part of Dream long line. They shared their experience of the whole Dream long line but the focus was on using the Steam mask.

## Endorser videos:

BULGARIA

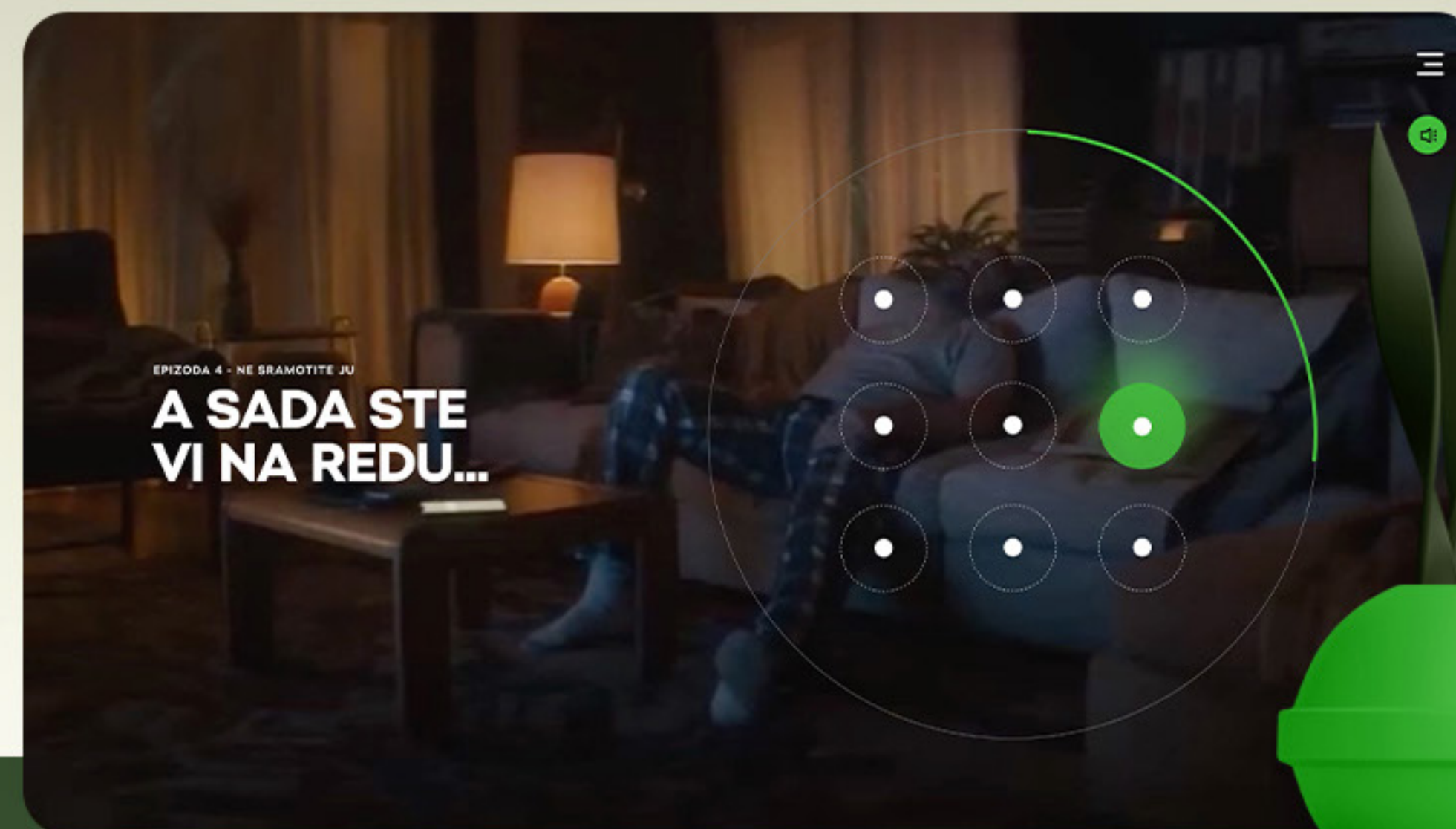
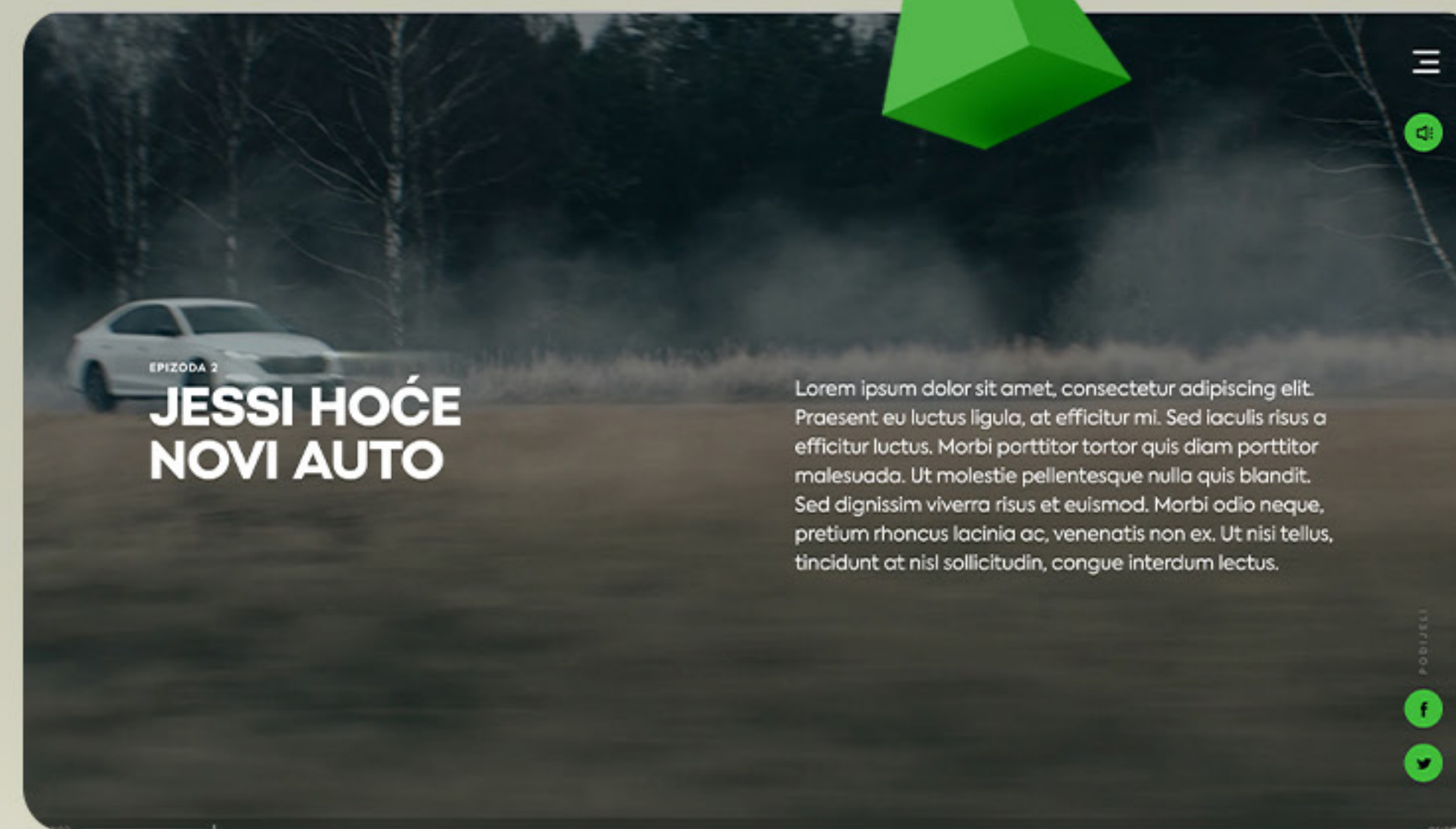
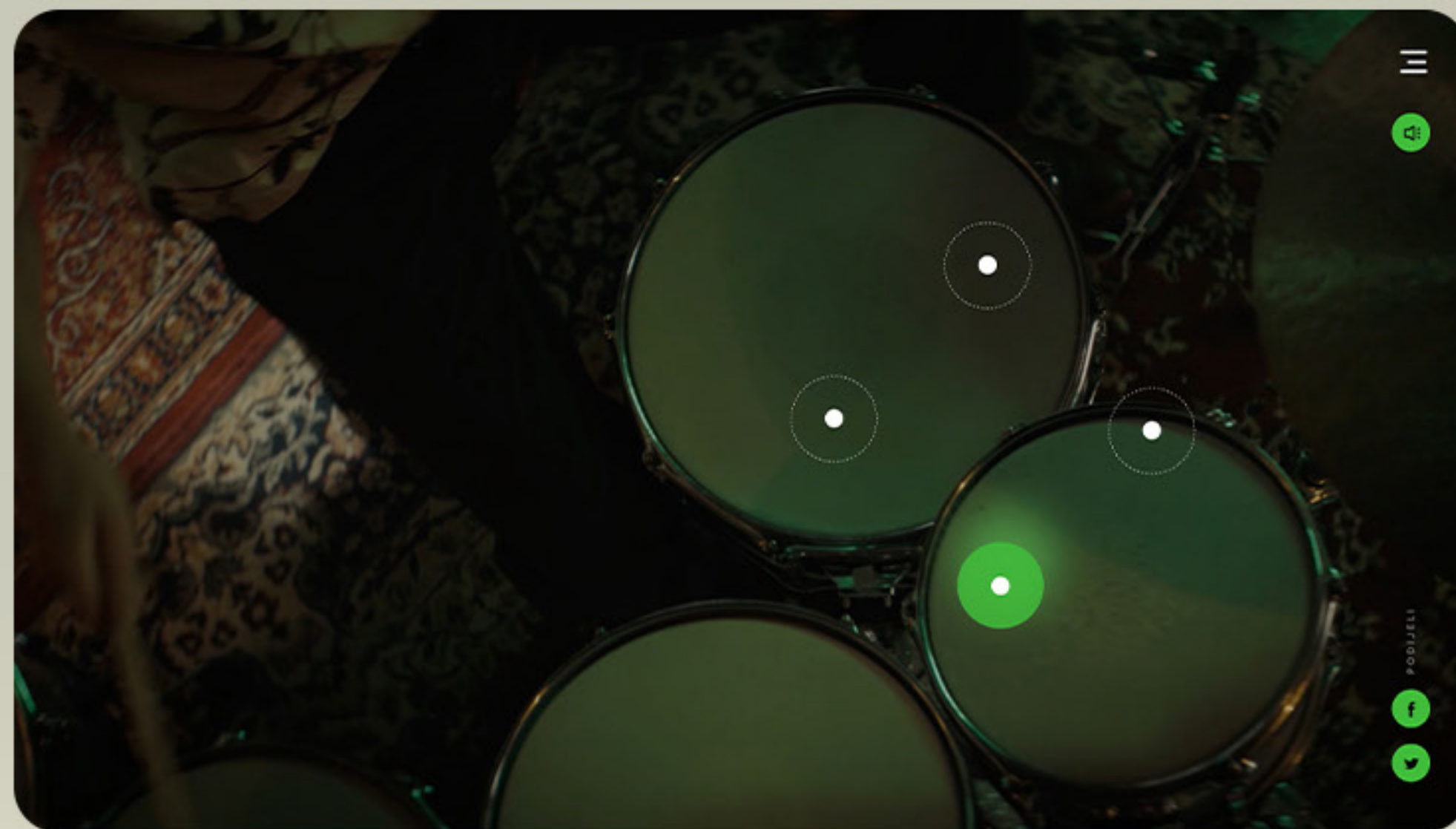
SERBIA

SERBIA





# Škoda game





INTERACTIVE GAME

# PBZ Štedislav







authentic  
**you.**



CROATIA

Rimska 31  
44000 Sisak

CONTACT

[www.euroart93.hr](http://www.euroart93.hr)  
[euroart93@euroart93.hr](mailto:euroart93@euroart93.hr)